

#### MISSION:

### "What do you do?"

- Our mission is to preserve and support the community of US Air Force Pararescue and Combat Rescue Officer service members, veterans, and their families – regardless of Major Command or duty status.

#### THE NEED:

# "Why are you doing this?"

- As leaders we saw unmet needs within our community and worked to resolve them with available Air Force tools
- The PJF represents our enduring commitment to meet the needs of our community with every asset at our disposal

### "Why is this needed?"

- PJs and CROs perform several simultaneous roles known (taken alone) to be high-risk for Post-Traumatic Stress
- The extreme physical demands on our operators routinely result in orthopedic and neurological damage
- That others may live asking for help can be perceived as burdening the team and risking the mission
- Seeking care can mean isolation from the team, pay reduction, elimination from the career field or medical discharge

#### PROGRAMS:

# "What services do you provide to accomplish your mission?"

- Physical and psychological education, consultation and therapy for both rehabilitation and prevention
- Tragedy assistance: financial and logistic support when a community member is killed or severely injured
- Transition and education support through a growing network of nonprofits, employers and schools

## "Don't government resources do this already – with my tax dollars? Why should I pay twice?"

- We leverage our experience to help PJs and CROs access and make the best use of government resources
- Our personal experiences with these resources both good and bad inform the content of our programs
- DoD programs are rapidly evolving, but exist primarily to maximize use of human capital = expedite return to duty
- The VA is limited by funding and the need to provide generalized care to satisfy the broadest population of veterans

### "Other nonprofits have the same mission, how are you different?"

- We partner with parallel nonprofits to make use of their resources and multiply the impact of donor funds
- The PJF is the only nonprofit with a sustainable, long-term plan to meet the needs of PJs and CROs across commands
- We are the only nonprofit focused on the health and prosperity of PJs and CROs exclusively

## ORGANIZATION, ACCOUNTABILITY AND PROCESSES:

# "Do your organizing documents clearly define how you accomplish your mission?"

- No. Our charter allows us to fit our policy to the mission, instead of adjusting our mission to fit policy

## "If your bylaws don't spell out your procedures, how are you held accountable?"

- As in any 501(c)3, directors are legally accountable; we are also members of the community we serve
- We manage donations IAW best-practices established by the Financial Accounting Standards Board (FASB)
- Read our IRS form 990 and annual report (due Q1 2017), compare us to other nonprofits, then vote with your wallet

# "How do you select program participants?"

- For our first programs, we reached out to people we felt could best represent the PJF and our mission
- Directors asked unit Chief Enlisted Managers to identify potential participants and solicit for volunteers
- Future participants will be chosen based on need, availability, commander's input and our capacity

# "How do you ensure your programs don't undermine AF leadership's intent and medical standards?"

- Our goal is to provide services that allow leaders at all levels more freedom to focus on the mission
- We are advised by the PJ Medical Director, plus AF Surgeon General and School of Aerospace Medicine staff
- Programs involving current service members are coordinated through, or directed by, the unit commander
- Precedent exists: Army, Navy and Marines all have nonprofit services on base we're just 70 years behind